





Carbon Offsetting Projects for WSP

Options for 2025

1. Community Projects

For every £10.50 contributed: 1 tonne of CO₂e will be saved through the Community Projects



Carbon Footprint Ltd supports a variety of Gold Standard VER carbon offset projects around the world which also supply additional community benefits to the local communities they support. These projects are independently verified and are great for individuals wanting to go further with their carbon offsetting. Projects currently being supported include:

Picture	Project Name	Country	Standard	Project Number	Project Type
	Zambia Western Province Safe Water Project	Zambia	Gold Standard VER	GS11010 and GS11011	Clean Drinking Water
	Eritrea Community Boreholes	Eritrea	Gold Standard VER	GS5125	Clean Drinking Water
	Up Energy Improved Cookstoves Programme, Uganda – CPA No 002	Uganda	Gold Standard VER	GS10900	Cookstove
	African Biomass Energy Conservation Poa Malawi Biomass Conservation	Malawi	Gold Standard VER	GS2446	Cookstove

2. Global Portfolio

For every £7.50 contributed: 1 tonne of CO₂e will be saved through this Global Portfolio of Projects

Carbon Footprint Ltd supports a variety of clean / renewable energy offset projects around the world. All carbon offset projects in the Clean Energy Portfolio are verified against the Verified Carbon Standard (VCS). Projects currently being supported include:

Picture	Project Name	Country	Standard	Project Number	Project Type
	Dongyuan Xiantang Landfill Gas Power Generation Phase I Project	China	VCS	VCS3308	Land Fill Gas
	Grid Connected Wind Power Project in Tamil Nadu	India	VCS	VCS909	Wind Power
	Renewable Solar Power Project by ReNew Solar Power Private Limited	India	VCS	VCS1851	Solar Power

3. Reforestation in Kenya, The Great Rift Valley

For every £11.00 contributed: 1 tree will be planted in the Kenya, and 1 tonne of CO₂e will be saved by protecting Rainforests.

This project is a partnership with Kenya's Escarpment Environment Conservation Network (ESCONET), geared towards sustainable rehabilitation and management of the natural forest ecosystem. When you choose this project, you will be helping to plant trees, provide education on sustainable land management skills and provide work to local communities. In this way this project provides environmental benefits to reduce CO₂ emissions and also valuable socio-economic benefits.

Plant a Tree - Protect a Tree

For every tree pledged, a tonne of carbon will also be saved using Reducing Deforestation and Degradation (REDD) projects around the world. In this way, you will be offsetting carbon, planting and protecting forests and biodiversity.



ESCONET, started in October 2004, with the aim of being a leading Community-Based Organisation, mitigating against environmental degradation through rehabilitation and conservation of the natural ecosystems in the Great Rift Valley area, Kenya.

Over the past few years, the escarpment was virtually depleted by human effects / poor land management causing loss of forest vegetation cover leading to drying of springs / rivers / streams, soil erosion and emigration of wildlife/birds. The objective of the Carbon Footprint - ESCONET project is to reverse this. Over the last ten years, more than 150,000 new trees have already been planted.

The Carbon Footprint - ESCONET project provides substantial socio-economic benefits to disadvantaged communities; helping to reduce poverty, providing wildlife habitats and creating a brighter future.

4. UK Tree Planting

For every £15.80 contributed: 1 tree will be planted in the UK, and 1 tonne of CO₂e will be saved by protecting Rainforests.

Its objective is to plant native broad leaf trees in most needy locations, helping to reduce climate change, supporting biodiversity and creating space for wildlife. Already the number of trees planted runs into 100,000s.

The project makes plantings that are wholly additional to the UK's existing forestation targets and is active in every region of mainland UK and Northern Ireland.

Trees are able to offset carbon emissions by sequestering carbon dioxide from the atmosphere and effectively act as 'carbon sinks'; this is achieved naturally as part of the photosynthesis process.

Plant a Tree - Protect a Tree

For every tree pledged, a tonne of carbon will also be saved using Reducing Deforestation and Degradation (REDD) projects around the world. In this way, you will be offsetting carbon, planting and protecting forests and biodiversity.

These native broad-leaved trees will be found homes where they are most needed; supplementing hedgerows, woodlands and nature reserves; parks and farmland. With the vast majority of the trees being planted in school grounds helping to educate and raise awareness among pupils.



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